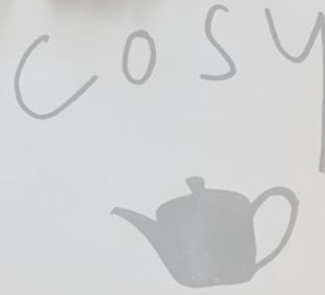


Kobe Institute for Atmospheric Studies

KOIAS Talk

16:30-18:00, January 8th (Wed), 2025

Student Hall, 1st Floor, Building A,
Graduate School of Humanities



Cosy Vibes: An Aesthetic Category of Staging Atmospheres on Instagram

by Manuela Salazar

Research Associate, University of Sussex (UK)



Manuela Salazar is a Research Associate at the University of Sussex, living in her home country of Brazil. Her interdisciplinary research traverses visual culture studies, media & communications, and philosophy. It currently focuses on theoretical and methodological examinations of Instagram visual productions and their creators, to investigate the concept of vibes, an aestheticised and vernacular understanding of atmospheres. In her KOIAS talk, she will discuss “cosiness” as one of these vibes of Instagram, and an aesthetic category of staging atmospheres.